Detroit College Access Network
Common Agenda

DCAN is a cross-sector network of business, education, philanthropic and community organizations. Together with the leadership team, DCAN has committed to the following common agenda which includes our shared goals, strategy, and metrics.

**Goal:** By 2030, 60% of Detroit residents will have a postsecondary degree or credential. To support this goal, DCAN will focus on programming and opportunities for students who attend high schools in Detroit.

**Urgency for Change and Mission:** The 21st Century global economy demands a workforce with an education beyond high school.

- By 2020, 65% of all jobs will require postsecondary education and training, yet only 47.6% of Americans have completed such credentials.\(^1\)
- In Michigan, 45% of adults have attained postsecondary degrees and in Wayne county, 32.9% have attained degrees.\(^2\)
- In Detroit, 21.4% of residents have earned an Associate’s degree or higher and 14.2% have earned a Bachelor’s degree or higher.\(^3\)

**Our Shared Objectives and Metrics:**

- Increase student access to trained college counselors and advisors.
- Increase the percentage of high school students who are academically college ready as measured by the SAT and GPA.
- Increase the percentage of graduating seniors who complete a FAFSA by March.
- Increase student access to college credit accumulation during high school.
- Increase the percentage of high school graduates who enroll at high-quality postsecondary institutions within one year of graduation.
- Increase the percentage of students who persist from year one to year two and accumulate 30 credits by year two of college.
- Increase the percentage of high school graduates who complete a high-quality postsecondary credential.

**To reach our goals, we will:**

- Ensure every Detroit high school has a college access champion who is trained in college and career readiness;

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\(^1\) Center of Education and the Workforce, Georgetown University, Job Growth and Education Requirements Through 2020, 2013.
\(^2\) 2018 Census Bureau
\(^3\) 2018 Census Bureau
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- Build an equitable college-going culture within all Detroit high schools where student data on FAFSA completion, college applications and matching, and a postsecondary plan is tracked for every senior;
- Prepare all students to be socially, academically and financially prepared for postsecondary and career opportunities;
- Mobilize, align and strengthen resources to have a greater impact on Detroit’s college enrollment and credential attainment rates;
- Engage with faith-based organizations, parents, community members, funders, businesses and students to convey the importance of college;
- Provide college and career readiness training to school personnel, community organizations, parents and community members;
- Collect, analyze and publish citywide and school-based data to invigorate collaboration and action to improve student outcomes;
- Create a career and college culture in K-8 buildings to lay the foundation for students’ college aspirations.

Endorsed by the Detroit College Access Network Leadership Team

Interested in joining this effort? Contact Ashley Johnson at ajohnson@detroitcan.org for a one-on-one meeting to learn more.