

Detroit STRIVES: Student Data Tracking

November 5, 2020

Agenda

I. Temperature Check

II. Why DCAN?

III. Student Data Tracking

IV. DCAN College & Career Data Tracker

V. MCAN College Month Data Submission

VI. Closing

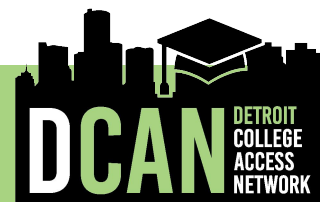
Temperature Check

How are you feeling?

(post election day, COVID cases on the rise again,
adjusting to the new work norms etc.)

Why DCAN?

- Exist as a convening network
- Updates with continuous communication
- Fills gaps with programmatic/professional development efforts
- Provides support/resources to partners
- Encourages collaboration/idea sharing



Student Data Tracking

- How are you currently tracking student data?
- How has virtual, hybrid, remote learning impacted student data tracking?
- Successes/challenges?

The Importance of Data Tracking

- To ensure each student is being supported based on their individual needs.
- Easily target where students are in the process.
- To better align students with opportunities.
- Ensure successful postsecondary enrollment.
- Accurately measure growth towards goals/outcomes.
- Provide insight on areas students need support most.
- Meet data requirements for role.
- To ensure reported data is accurate.

What are some important things to track?

What should you be tracking?

- Contact info
- Meeting logs
- Test Score
- Applications Submitted/Acceptances
- FSA ID creation (student & parent)
- FAFSA Completion
- Detroit Promise Registration
- Tip Eligibility/Registration
- Award Letters Received
- Final College Decision
- Steps to enrollment (i.e. orientation, housing.etc)

Any other info relevant to your school/org

DCAN College & Career Tracker

Progress Tracking Dashboard	
Senior Class 2020	
0	
One-on-One Advising	
Total Meetings	0
Average Per Student	#DIV/0!
Do not change any blue-heading columns or cells with totals on any page	

College Applications		
Categories	Totals	
Total Applications Completed	0	
Total Admitted Apps	0	
Total In-state Apps	0	
Total Out of State Apps	0	
Financial Standings		
Categories	Totals	Percentages
FAFSA Submitted	0	#DIV/0!
FAFSA Completed	0	#DIV/0!
Promise ATR Completion	0	#DIV/0!
Scholarships \$\$\$	0	
Tip Eligible	0	

[Senior College & Career Tracker](#)

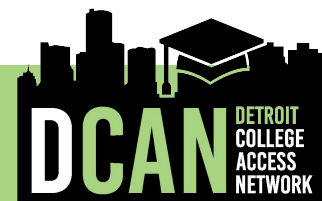
MCAN Michigan College Month

The Purpose

- At least 3 College Applications complete (using Match/Reach/Safety)
 - 1 Community College Application → Detroit Promise

Site Coordinator Expectations

- Host an event/events that works best for your school
- Goal is to get 100% of seniors to apply to college/postsecondary
- Help students identify best fit (match, reach & safety)
- Incorporate underclassman to create college-going culture
- Submit college month data to MCAN by November 15th.



Michigan College Month Collection

What Data Needs to be Collected?

- # of seniors participating
- # of applications submitted in October
- List of in-state schools applied to
- Total # of apps for each in-state school
- List of out-of-state schools applied to (optional)

All Data Due by November 15th

(submission is open now)

Michigan College Month Submission

Due Nov. 15th, 2020

How many seniors participated in your College Month event(s)?

(No response)

How many applications were submitted during the month of October?

(No response)

What are 1-2 strategies you implemented that were particularly effective

(No response)

What do you think contributed to the success of these particular strategies?

(No response)

If any, what are 1-2 strategies you tried that did not lead to the results you were hoping for?

(No response)

What, if any, modifications might you make to your programming for next year?

(No response)

How many different Michigan institutions received applications from your school during Michigan College Month?

Your answer to this question will determine the number of rows in your next question. Note: The system currently caps at 50 institutions. If more than 50 MI institutions received applications from your students, please contact Kelsea Combs at kelsea@micollegeaccess.org and more slots can be added.

(No response)

Applications to in-state institutions not listed above:

Please include the name of the institution as well as the number of applications

(No response)

Number of applications to out of state institutions (Optional):

(No response)

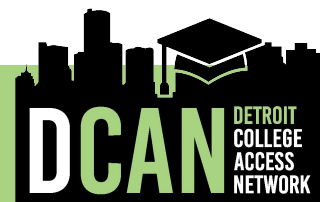
Michigan College Month Submission

Where to Submit Data?

- College Bound Michigan Registration Portal
 - Directly to Ashley Lane via email
alane@detroitcan.org

If you have not registered for CBMI, it is not too late!

<https://mcan.smapply.org/prog/CBMI20/>



Questions??

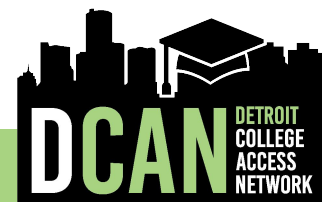
Break

Detroit S.T.R.I.V.E.S.

**Successful Transitioning Resources and Initiatives
Virtual Education Series**

November 5, 2020

**FAFSA Strategy
STARTING AT 11:03A**



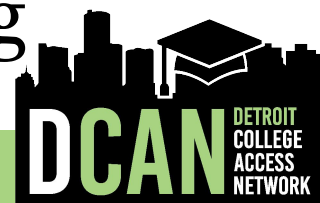
November Agenda

FAFSA Strategy

- DCAN FAFSA Page
- Student Rosters
 - Reviewing/Cleaning Rosters
 - System for updates
- Application Completion
 - Requirements
 - Challenges
 - Submitted vs. Completed
 - Rejects/Verification Prep
 - Other applications
- Virtual Support for App Completion
 - Connecting with Students
 - Building Internal Peer Leaders
 - Virtual Support events

Why DCAN?

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**Program ideas of how your school is
planning to support
students/families with the financial
aid process?**

DCAN FAFSA Webpage

Resources/Updates

- Data use agreement list
- DCAN Resources/Support
- Detroit FAFSA Completion Tracker
- Top Schools

FAFSA Strategy



Student Rosters

Why is it important?

Your listed student rosters are not just for the sake of you being able to check the statuses of your students.

- Determines your FAFSA Completion percentage
- Ensures you can see all students even with ever-changing enrollment
- Aligns with automatic data updates if students records have key data metrics

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Student Roster

Let's Work!

- Create an excel spreadsheet with the following columns
 - First Name
 - Last Name
 - Date of Birth
 - Anticipated Graduation Date
 - Enrollment status: Enroll at my school
- Email to: mistudentaid@michigan.gov
 - Subject: School Name, HS Code, Student Roster Update

Student Roster

Creating Systems

- Create a system amongst your team of how and when you will update your student rosters
 - Enrollment changes: new enrollment/transfers
 - Daily/Weekly/Biweekly
 - Responsible for the updates
 - Responsible for pulling FAFSA/State Aid status
 - Responsible for supporting students with creating MISSG portals
 - Responsible for ensuring students update their selected school

**What approach are you considering
for your school on keeping your
MISSG portal up-to-date?**

Application Completion



Application Completion

Requirements

What things are required to complete a FAFSA application?

The only items required to “complete” a FAFSA application is the SSN and FSAID of both parent and student.

Who is a parent? Biological and/or adoptive step parent. No one else goes on the FAFSA.

Application Completion

Challenges

Parents Parents Parents

If we know this is the challenge, this is who we should be targeting for 1-on-1 support not just students

- Make time available to support parents
- Work with students and make them call their parents
- Have the student complete student section and create process for parents to complete parent section

Application Completion

Submitted vs. Completed

FAFSA application is not complete until the students application record shows:

PROCESSED SUCCESSFULLY

There is no other undisputed indicator of application completions. SAR reports are automatically produced when submissions are made and email regarding processing is just that it's been processed not the results.

Application Completion

Rejects/Verification Prep

Have your students share/send screenshots of the application status provided within the application. This will also open other indicators.

Rejects/Processing Delays

- Rejects and/or issues will be indicated
- Making corrections/adding schools

Verification Prep

- Student falls under independent status
- IRS data retrieval not used by student
- IRS data retrieval not used by parent

The most important tracking component is the staff tracking list of statuses and needed docs!

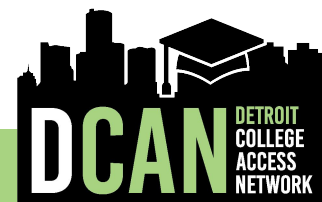
Application Completion

Other applications

At highly selective schools that require more than the FAFSA applications, their secondary application are just as important as the FAFSA application.

Failure to complete secondary applications can result in students missing out on tens of thousands of dollars. These applications are used to determine institutional need-based aid.

Federal aid: $\$6345 + \$5500 = \$11,845$

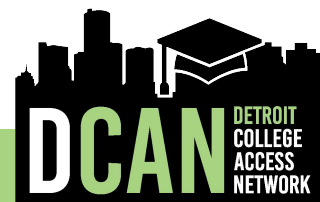


Application Completion Rapid Quiz

Virtual Support for App Completion

Connecting with Students

- **Classrooms:** Find classes where students are not just English classes or recommended classes based on this non-virtual world
- **Social media/incentive campaigns:** Money typically used for events use it for incentives and marketing campaigns
- **Students in Contact:** Make sure their items are completed
- **Create Space for Getting things Done**



Virtual Support for App Completion

Building Internal Peer Leaders

- **Student grouping:** Athletics, Academics, Extracurricular Activities, Social Engagement, Counselor Engagement
- Within groups put a small group of students “in charge” and appoint adult support for group.
- Run Small competitions and incentives for groups and leaders
- Allow these leaders to run social media, events, and activities to get their peers engaged

Virtual Support for App Completion

Virtual Support events

- Consistency will be key. One off events, offered last minute will not be the most effective in this virtual world.
- Use what's important to them to draw them and use these spaces as an opportunity to get things done
- Apps not completed must be completed within 30 days of the initial start
- Be creative, utilize students, mobile app completion, breakout rooms for one-on-one

Questions???



Detroit STRIVES

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